



Lakeland works towards Payment Card Industry Data Security Standards with help from security experts, Enline plc

Lakeland, the creative kitchenware retailer, is working with Enline Plc, experts in Identity and Access management, to ensure the organisation maintains stringent security measures to comply with the new Payment Card Industry Data Standards (PCI DSS).

The relationship between Enline and Lakeland dates back almost twenty years – half the time Lakeland has been established. The companies have made a natural progression together. Enline has advanced from hardware supplier, IT security partner and managed twenty-four hour network support provider to supplying Lakeland with technologically advanced software and hardware to enable them to comply with the ever increasing standards set for the retail industry.

Enline provides consultancy services to resolve security requirements imposed by the security PCI standards and provides advice on what measures will ensure Lakeland maintain PCI compliancy. The specialist products provided to Lakeland also enable certain parts of the PCI compliancy to be proactively monitored.

The initiation of the PCI DSS from global credit card companies has required retailers to tighten up their security software and eliminate any potential loop-holes in the security infrastructure that could potentially lead to breaches in protection of card holder information and debit and credit card fraud. By addressing the twelve stage guidelines, retailers can ensure customer details and transactions are processed in a secure manner.

Paul Edmondson, Commercial Director of Enline plc commented: "Our long term partnership approach with Lakeland has enabled the retailer to ensure ongoing robust network support but also to meet the new stringent PCI standards.

"As Lakeland's IT security partner for almost twenty years, we ensure all network issues are addressed; we provide advice on how to comply with security requirements and tackle any potential identity and access issues.

"The requirements set for retailers are imperative for the business to trade; with our input and multi vendor approach Lakeland have an efficient and secure network for customers to use."

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About Enline plc

Enline plc has established itself as a market leader in Identity and Access Management (I&AM) – providing solutions to customers across Public and Corporate sectors – from SSO through Web Access Control to Roles and Provisioning. Enline's Identity Connects™ uses a considered approach which ensures the successful delivery of Identity Management projects realising business benefits.

Enline's client base, to which it provides consultancy, implementation, project management and ongoing support services include Health, Local Authority, Police and Corporate organisations.

For further information, please visit www.identityconnects.com.

